

This privacy policy (the "Privacy Policy") is designed to inform users of Go For Rent of Texas, Inc. dba [Go4Rent.com](http://Go4Rent.com) (collectively, the "Website"), about how Go4Rent.com gathers, uses, and retains personal information submitted to Go4Rent through the Website.

Go4Rent will take reasonable steps to protect user privacy consistent with the guidelines set forth in this Privacy Policy and with applicable U.S. laws. In this Privacy Policy, "user" or "you" means any person viewing the Website or submitting any personal information to Go4Rent.com in connection with using the Website.

By using the Website, you are indicating your consent to this Privacy Policy. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, YOU SHOULD NOT USE THE WEBSITE.

## What Information Do We Collect

### **Your Personal Information**

When you sign up through the Website, Go4Rent and/or certain third party service providers that we engage to provide services to us ("Contractors") may collect certain personal information, including your name, email address, home address, employment information, phone number, credit score, criminal and eviction history, financial information and income and rental history (collectively, the "Personal Information"). The collection of such Personal Information is consistent with our provision of services to you, including the facilitation of determinations by landlords, brokers, and property managers of your suitability as a potential tenant. In addition, if you contact Go4Rent and disclose additional personal information, we may store that Personal Information in your dashboard, on your lease application, or in our customer relation software.

In addition to other information Personal Information we collect when you register, you may provide to our third-party service providers through certain features of the Website Personal Information together with your driver's license number, date of birth, and/or social security number in order to verify your identity. This information is used in order to fulfill your request to provide certain other users of the Website with your credit report and credit score and/or with the results of background checks in regard to your criminal, eviction history, employment, and rental history.

### **Landlords , Brokers and Property Managers**

When landlords, brokers, and property managers list properties for rent on the Website, we collect their name, telephone number and email address of the person listing the home as provided in the RETS data feed or verified using other sources.

### **Web Tracking Information**

As you navigate the Website, we may collect information automatically using web tracking technologies such as cookies in order to operate the Website efficiently and to collect data related to usage of the Website, analytics. Such collected data ("Web Tracking Information") may include the address of the websites you visited before and after you visited Go4Rent.com, the type of browser you are using, your Internet Protocol (IP) address, what pages in the Website you visit and what links you clicked on, and whether you opened email communications we send to you.

In order to collect Web Tracking Information and to make your use of the Website more efficient, we may store cookies on your computer. We may also use web tracking technologies or analytics that are placed in web pages on the Website or in email communications to collect information about actions that users take when they interact with the Website or such email communications. We do not correlate Web Tracking Information to individual user Personal Information.

Some Web Tracking Information may include data, such as IP address data, that is unique to you. You may be able to modify your browser settings to alter which web tracking technologies are permitted when you use the Website.

## How Do We Use the Information We Collect

### **Landlords, Brokers, and Property Managers**

We will use and store Personal Information for the purpose of delivering the Website and our services to you, and to analyze and enhance the operation of the Website. We may also use Personal Information for the internal operational and administrative purposes of the Website. We may enter Personal Information into our contact management database, and may use such database to send you marketing materials and to contact you regarding your interest in Go4Rent services or other the services of other companies owned by Go For Rent of Texas operating under a dba.

### **Aggregate Information**

We will also create statistical, aggregated data relating to our users and the Website for analytical purposes. Aggregated data is derived from Personal Information and Web Tracking Information but in its aggregated form it does not relate to or identify any individual. This data is used to understand our customer base and to develop, improve and market our services.

### **Web Tracking Information**

We use Web Tracking Information to administer the Website and to understand how well our Website is working, to store your user preferences, and to develop statistical information on usage of the Website. This allows us to determine which features visitors like best to help us improve the Website, to personalize your user experience, and to measure overall effectiveness.

Legal Exception:

Notwithstanding the above, Go4Rent may use Personal Information to the extent required by law or legal process, or if in Go4Rent.com's reasonable discretion use is necessary to investigate fraud or any threat to the safety of any individual, to protect Go4Rent.com's legal rights or to protect the rights of third parties.

## What Information Do We Disclose to Third Parties

### **Disclosure of Personal Information**

We will use the Personal Information you give us to fulfill the services you request from us. This may include sharing such Personal Information with any of our Contractors, with our affiliates (including but not limited to any of our subsidiary entities), or with any landlord, broker, or property manager with whom you may wish to enter into a rental contract. We will not share your email address, phone number, or personal information with third parties that are not Contractors of Go4Rent.com. Go4Rent will not disclose, lend, trade, or sell Personal Information to any third party without prior consent.

### **Permitted Disclosures**

Notwithstanding the foregoing, Go4Rent reserves the right to disclose any information we collect in connection with the Website, without further notice to you to any successor to Go4Rent's business as

a result of any merger, acquisition or similar transaction; and to any law enforcement or regulatory authority to the extent required by law or if, in Go4Rent's reasonable discretion, disclosure is necessary to investigate fraud or any threat to the safety of any individual, to protect Go4Rent's legal rights or to protect the rights of third parties.

### **Accessing, Updating or Deleting Your Personal Information**

You can access, review, update, correct and/or delete your Personal Information by contacting us at [Apply@Go4Rent.com](mailto:Apply@Go4Rent.com). Go4Rent reserves the right to verify your identity in order to provide such access.

Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others. However, your name will no longer be associated with that information on the Website. Additionally, we may retain certain information to prevent identity theft and other misconduct even if deletion has been requested. Removed and deleted information may persist in backup copies indefinitely, but will not be available to others.

We use reasonable security precautions to protect the security and integrity of your Personal Information, both during transmission and once we receive it, in accordance with this Privacy Policy and applicable law. We encrypt transmissions of Personal Information through the Website using secure socket layer technology (SSL). However, no method of electronic storage or Internet transmission is completely secure, and we cannot guarantee that security breaches will not occur. Without limitation of the foregoing, we are not responsible for the actions of hackers and other unauthorized third parties that breach our reasonable security procedures.

For security and privacy reasons, your lease application does not contain your full social security number or full date of birth. Information stored on the dashboard of brokers and property managers will not contain your full social security number or full date of birth. The background check obtained and viewable by brokers and property managers will not contain your full social security number or full date of birth.

The Website may contain links to other websites. Go4Rent is not responsible for the privacy practices or the content of those websites. Users should be aware of this when they leave our site and review the privacy statements of each website they visit that collects information. This Privacy Policy applies solely to personal information collected by Go4Rent.

Go4Rent may modify or amend this Privacy Policy from time to time. If we make any material changes, as determined by Go4Rent, to this Privacy Policy, including in the way in which Personal Information is collected, used or transferred, we will notify you by e-mail to the address specified in your Go4Rent.com profile or by means of a notice on the Website.

### **Retention**

In accordance with the Texas Property Code, we retain lease applications and their supporting documents for four years from the date of signature. Those records may be held on a secure server, unaccessible to landlords, brokers, and property managers who previously obtained the information to evaluate an applicant's ability to rent a home on [Go4Rent.com](http://Go4Rent.com).