**Final File formats supplied (with brief description)–**

Adobe Illustrator (AI) - vector format that can be used to edit the logo (color, size, text) without losing any quality in the image. This is mostly used for printing.

Adobe Photoshop (PSD) - Raster image that can be used to prepare the image for any web use (websites / email signatures)

Corel Draw (CDR) - vector format that can be used just like the Adobe Illustrator file format.

EPS - vector format that can be used just like the Adobe Illustrator file format. Can also be used for embroidery.

TIFF - common format used for easier file storage for printing.

JPG - used mostly to insert for web purposes (websites, email signatures)

GIF - similar use as the JPEG but with a transparent background.

Bitmap (BMP) - common format used for easier file storage for printing.

PCX (similar to GIF/JPG file) - similar use as the JPEG but with a transparent background.

PDF - used for printing and sometimes for editing the image as well.

PNG (similar to GIF file) - similar use as the JPEG but with a transparent background.

All final design files above can be used for Mac and / or PC.

We supply you with the high resolution master vector files that can be used for any type of reproduction. You may supply your printer, web design company, advertising agency, etc. with the final files and they will never have a problem reproducing it regardless of the platform or software they are using.