

Rental Leads

from Go4Rent



Working with renters is fast and can be very rewarding. Unlike the sales side, if your client does not qualify for a loan, you're done. Rentals are different. If one landlord says no, there's a landlord out there looking for a tenant others will pass on.

Go4Rent has leads of renters looking for a home to rent with most renters moving within the next 45 days. and we can send those leads to you. You can represent them and help them move to a new home

Our system is simple. You pay a small monthly membership fee to advertise in your selected MLS area. You can select as many MLS areas you would like to receive leads. That's it. No per lead fees or other hidden fees.

Go4Rent.com

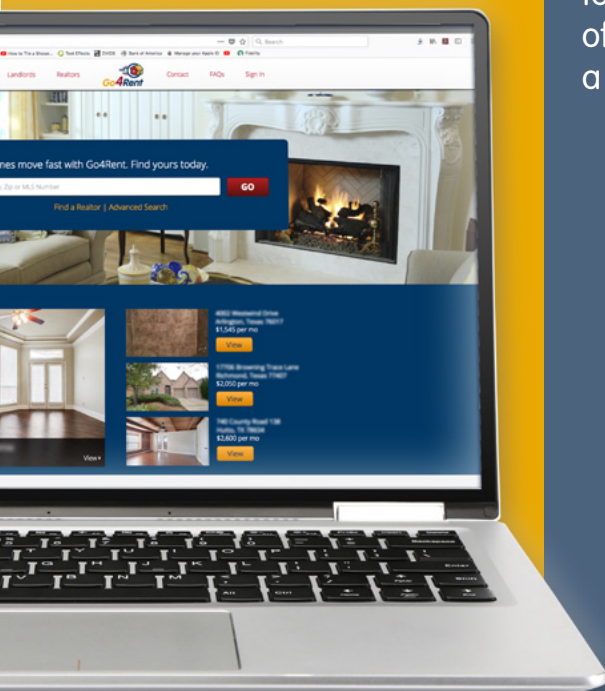


How it works

STEP 1

Sign up at Go4Rent.com.

Create a realtor account and uploading your photo. When renters apply to rent a home at Go4Rent.com and list you as their realtor, you will receive application status updates.



STEP 2

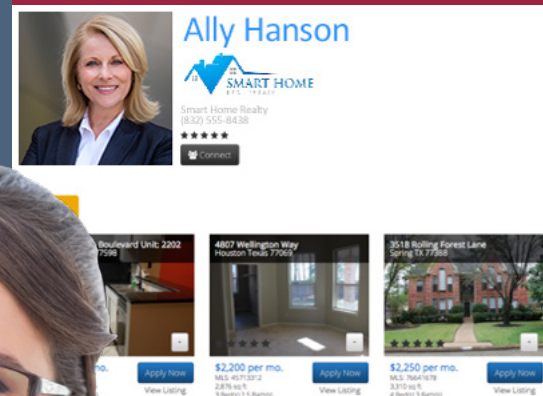
Contact Go4Rent.

Contact us to discuss availability, pricing, and any promotions we may be currently running. Some MLS areas are more popular than others and may not currently be available. Conversely, we run promotions for MLS areas that produce a lot of leads, but we may not have a realtor assigned to that area.

STEP 3

Sign your contract.

We allow a specified number of realtors to receive leads in each MLS area. The contract secures your spot in your selected MLS area. You will pay a monthly membership fee for each MLS area you select.

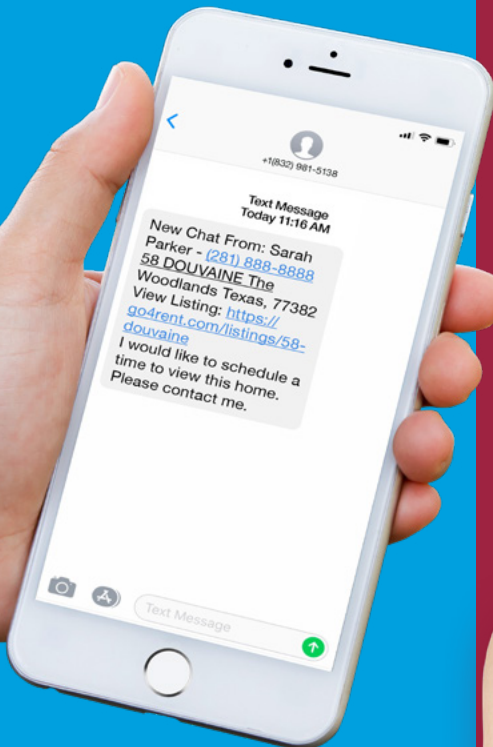


How it works

STEP 4

Receive a lead via text message.

Your advertisement will appear on each listing in your selected MLS area. Renters will click the chat button to send you a message containing the listing they are interested in viewing.



STEP 5

Contact the renter.

At this stage, it's best to immediately reach out to the renter and introduce yourself. The renter is waiting to hear from you and would like to further discuss their rental needs. The sooner you make contact, the better your chances of closing the lead.



STEP 6

Start showing homes.

Schedule a time with the renter to show homes. Check with the listing Realtor to see if they have any applications pending and to confirm their application process. Happy Leasing!



Act now!

Podcast

YouTube

Go4Rent Magazine

Happy leasing!



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